

ACHIEVE ENROLLMENT OF 120 STUDENTS BY XXXX	FINANCIALLY SELF-SUSTAINING	BUILD STRONG BRAND AWARENESS	CONTINUITY-CREATE A SUSTAINABLE ORGANIZATION
outreach to elementary/middle school students/staff	develop 3-5 year operating and capital budget	keep website up to date and drive traffic to it	clear goals & mission for school and board
summer camp	identify & leverage all sources of income	leverage social media	clarify roles
robot club	develop partnerships	community outreach (presentation to organizations)	clear communication between staff & board
promote the A-Tech Advantage to public/businesses		marketing	create active and committed board
create positive school culture			document all processes & procedures
open houses			leverage skills of volunteers & staff
charter school fair			maintain close relationship with FVTC/leverage options
youth apprenticeship program			engage A-Tech alumni
all graduates receive scholarships			ensure curriculum is relevant to students & industry