

A TECH GOVERNANCE BOARD MEETING MINUTES

MARCH 16, 2016 4:00PM

APPLETON WEST HIGH SCHOOL ROOM 136

1. WELCOME:

Present: Greg Hartjes, Chris Linn, Steve Haas, Jared Bailin, Wes Fietzer, Jerry Clish, Katy Kornowske, Steve Staub

Unable to attend: Phil Sabee, Tim McKeag

2. OLD BUSINESS:

Approve February Meeting Minutes-Greg

Motion to approve: Jerry Clish

2nd: Chris Linn

3. NEW BUSINESS:

President Report-Jared Bailin

Actively working with Marketing Committee.

Budget Report-Greg Hartjes (see attached)

Budget balance will be adjusted by next week, as requested by Greg Hartjes, submitted by A-Tech Secretary, to the Appleton School District business office, to transfer funds from different A-Tech accounts to offset the negative balance.

Donation received from CMD Corporation \$500. Donation placed in the "Activity Account".

Budget approved: Jared Bailin

2nd Steve Haas

Scholarships-Greg

Decision made to hold off implementing a scholarship program for this school year as most scholarship deadlines have past and most all are completed by the end of April. Plans made to table the idea until the Strategic Planning meeting this summer, to decide on scholarship criteria, amount, timeline and guidelines.

Greg mentioned that there are state Tech Ed scholarships for students who take the most Tech Ed classes throughout their high school career. Three students are tied for that position at this point, their GPA will be considered as the final determining factor.

FVTC offers many scholarships as well.

Enrollment-Greg Hartjes

Currently, there are 17 new students enrolled in A-Tech for the 2016-2017 school year. Approx. 2/3 of the new applicants are coming from the middle school level. Greg would like to see the total number of new students to reach closer to 25 students, to offset students moving out of the school district over the summer and students who have been asked to leave the program.

In searching for potential A-Tech students, Greg targeted 25-30 current West students, looking at their math skill level and current GPA. He sent e-mails to the students, to invite them to speak with him about the A-Tech program. Greg was very disappointed at the response, as only one student responded positively. The overall feel from current West students was that they are “not interested in welding” so had no interest in pursuing A-Tech. Greg recollected some strategies he has used in the past to promote interest, such as notes given to homeroom teachers, which seemed more effective. Greg also has a video that homeroom teachers could show to West students. Will also consider trying new approaches.

Have to look at marketing side as well....misconceptions, how to address, use of the website. The difficult part is “getting in front of non-A-Tech students”.

Jerry mentioned that when he had the opportunity recently, he suggest to Governor Walker about the possibility of the state promoting technical education.

A-Tech open house for new students and families will be held on 4/14/16 6:30 in Rm 178. Board members and past students are encouraged to attend the open house. Past open house attendance has been 6-8 students attending the along with their parents. There was a strong influence from a guidance counselor from Wilson last year promoting A-Tech. She would bring over groups of students to West to generate interest, quite successful! Unfortunately, she will be retiring this year.

Upcoming ATECH Governance Board meetings: 4/20 and 5/18-

At the 4/20 meeting, A-Tech staff will be present to speak about the current school year. Suggestion made for Strategic Planning summer meeting to be planned soon, as schedules fill quickly, will try and schedule for July 19th perhaps. Jared will speak with Steve Kuper, who will be assisting with the Strategic Planning, to see if he is available at that time. There are no other board meetings planned for the summer.

Leadership Fox Cities Group Sponsored Open House:

Presented by: Kari Meixl, Jodie Larsen, Taylor Strane

See attached agenda

Working through the above agenda.....the Leadership Team members, suggested that 4-5 board members should plan to attend the Open House. The team will provide greeter/guides/information table staff. They are looking for names of students who would be willing to demonstrate A-Tech projects etc. 4-8 seniors perhaps?

Outreach: The team has posted information on the A-Tech website. The team has also contacted the media; NEW North, Insight, (would be great if a student could write insight) the Post Crescent, radio. Suggested that board members promote event through their own LinkedIn and Facebook accounts to spread the word. The team is contacting radio/TV stations to have information placed on their events calendars. They are sending out a series of e-mails to companies and individuals listed on the current contact list. Jared will help provide missing e-mails of corporations etc. Team prefers that the contact for the company to be in the HR Department or in Manufacturing Operations. Please send any e-mail contact information directly to jlarsen@oshkoshcorp.com. Also, Chris Linn mentioned that he would like an electronic copy of business contact list.

Consideration being made to offer a RSVP, so the team could predetermine attendance expectations.

A video was created by the A-Tech board, that they would like to see present at the open house. The open house presentations, tours, will focus on "both sides of the A-Tech hallway", machine shop, electronics, 3-D printer as well as animation.

The team, handed out a flyer, brochure and PowerPoint. Some fine-tuning needed and information to be added to both the brochure and the PowerPoint. Will connect with Greg, as he will be the presenter of the PowerPoint presentation, along with a Leadership Team member. Greg does have an existing PowerPoint that will be valuable to combine efforts. Suggestion made to remove welding picture from brochure as that is the preconceived emphasis by West students of the A-Tech program.

The Fox Cities Chamber will have an 8th grade expo on 4/12/16. Also the Chamber of Commerce will have a business expo that is being considered by the team members.

The team members have been warmly received at the middle school level, but still working on how to connect with the other Appleton High Schools.

4. COMMITTEE REPORTS:

MARKETING/STUDENT RECRUITMENT:

Key Markets being considered: Business, Suppliers, Service & Civic groups and Trade. Referrals from: Parents, teachers, counselors and students. Working on tips to help counselors identify students who could benefit from the A-Tech program. Quick reference guide, process for students etc. Expose and inform. Suggestion made for summer boot camp, with Junior and Senior students helping with attendees, or perhaps an after school program. Suggested made to offer recognition for the high school students in some capacity, for volunteering, service hours etc.

CURRICULUM: Suggestion made to contact employers for what needs do employers have for new hires? The committee with the review the current A-Tech curriculum. Advisory committee will have input information as well. Jared mentioned that tests are given to new employees and he will share an example at next meeting.

Basic skills needed; on time, no cell phone usage, fractions, metric, for international work, value of measuring, key pieces of curriculum, internship, criteria.

Jerry presented articles, (attached) Basic info, step by step procedure, Machine shop and Warehouse.

BUDGET AND FINANCE: Looking for results after Strategic Planning completed, has general outline in mind at this time.

5. FTGOTG:

Steve Straub mentioned that FVTC will be purchasing new robots. Discussion being made of donating old ones to the high school level

6. MOTION TO ADJORN: Jerry Bailin

2ND: Chris Linn

Respectfully submitted:
Linda Bunge
A-Tech Secretary