

MINUTES

A-TECH GOVERNANCE BOARD MEETING

SEPTEMBER 19, 2018

4:30 PM

APPLETON WEST HIGH SCHOOL – RM 136

MISSION

THE APPLETON TECHNICAL ACADEMY GRADUATES STUDENTS WHO POSSESS THE KNOWLEDGE AND SKILL NECESSARY FOR SUCCESSFUL ENTRY INTO THE CAREER PATHWAYS OF MODERN ADVANCED MANUFACTURING.

WELCOME:

PRESENT: Mark McQuade, Wes Fietzer, Steve Haas, Jerry Clish, Cathy Pfister and Paul Lindberg

UNABLE TO ATTEND: Jared Bailin, Steve Meyer, Kari Christoph, and Phil Sabee

OLD BUSINESS:

Motion to discuss previous minutes: no quorum, so unable to vote to discuss nor approve minutes, tabled for next meeting.

COMMITTEE REPORTS:

PRINCIPAL REPORT: MARK

BUDGET-Mark presented a detailed budget spreadsheet. Concern expressed that there may be a shortage in the budget with the increase of steel. Paul Lindberg stated that he recently placed an order that was double the cost from a similar previous order.

The budget includes money that is set aside for future equipment replacement needs.

With the District 3rd Friday Count this week, he anticipates that the budget numbers will most likely remain the same. The carryover budget numbers will be announced in October, from the previous school year. Pleased to say that the enrollment numbers have increased since the start of the A-Tech program! Starting with 55 students and

increasing to the current enrollment of 79! Hoping to continue to encourage the Tech Ed route to students, as society often sees that differently.

NEW Manufacturing Expo: Through the generosity of First Business Bank-Mark explained how A-Tech will be represented. Mark mentioned that there are still some banquet tickets available. Board members should contact him if they are interested in attending.

All 11th and 12th grade A-Tech students will attend the expo. Paul will also attend a “Round table” opportunity, to network with community members.

LEAD TEACHER REPORT: PAUL LINDBERG

All 11th and 12th grade A-Tech students are registered with FVTC, earning them dual credits while attending some classes within the A-Tech program. The use of the student management system “Blackboard” is beneficial, as it is teaching the students to be more productive, self-guided and is teaching time management.

MARKETING/STUDENT RECRUITMENT: CHRIS

The Marketing Committee met last week, the team has 4 members. They worked on fine-tuning marketing to the following areas:

- 1) students
- 2) parents
- 3) business/community

The team is trying to articulate “The A-Tech Advantage”

STUDENTS:

Discussed that the focus of marketing needs to be clear for each particular audience.

PARENTS:

Mark contacted some A-Tech graduate parents, to see if they would be willing to give testimonies on behalf of the A-Tech program. Trying to get word out that manufacturing positions are not like days gone by with the new age of the technology world.

BUSINESS/COMMUNITY:

Creating a strategy to connect with businesses. Paul will take Mark to local businesses to network to become connected with the business leaders in the community. Several businesses have contacted A-Tech to become involved.

CURRICULUM: STEVE MEYER-Steve Meyer was not present to give a formal report-but Mark wanted to take the time to pay homage to all of the A-Tech instructors for their unending diligent work to make the A-Tech program be so successful. They spend many hours away from their families to continue their education! They have a passion for what they do and it shows!

BUDGET & FINANCE: STEVE HAAS

Steve will plan to discuss specifics with Jared with the detail budget report provided. Progress is being made.

NEW BUSINESS:

STRATEGIC ACTION PLAN DISCUSSION:

MARKETING: PAUL ENDTER-CHAMPION

GOAL: Provide more opportunities for A-Tech students to speak in front of other students increasing exposure to the A-Tech program.

Paul Lindberg mentioned that last year staff spent time with Einstein-entire student body, Wilson-partial student body, given class schedules.

PARENT CONNECTION: BOB LEMKE-CHAMPION

GOAL: Bob sent e-mail to all 9th grade A-Tech families, disappointed with response percentage. The goal by 2020-to have parent representatives speaking with area PTO organizations-planting seeds.

Suggestion made to have instructor connect with parents at Conferences, although with the electronic communication available to parents, attendance at conferences is a challenge.

ATECH ADVANTAGE TO BROADER MARKET: CHRIS LINN-CHAMPION

GOAL: 2019-Provide brochures to employees of Manufacturing Businesses to promote the A-Tech program.

2020-Create a video to use for presentation opportunities

2021-increase strategic partners by adding one additional company-along with Eagle Performance and Plastics, and A-Z Machining

STUDENT EXPERIENCES –KARI CHRISTOPH-CHAMPION

GOAL: Provide exposure to all students to real world situations.

Paul L. mentioned that the A-Tech students gain exposure through guest speakers and field trips. Showing the students different career pathways.

FINANCIAL-STEVE HAAS/JARED BAILIN-CHAMPIONS

GOAL: Continue to work with Jared to name 3 partners in core areas.

ENGAGE ALUMNI- JASON ULMAN-CHAMPION

GOAL: Create alumni contacts/ network to use for a variety of marketing and input purposes.

ENHANCE STUDENT INVOLVEMENT- LOREN DAANE-CHAMPION

GOAL: Create student based club

Plans in the works for a Robotic Club. A total eight participants, from AWHS and Wilson. Bob obtained grants to help with off set expenses.

IT WAS REITERATED THAT THE NOVEMBER MEETING WAS CHANGED TO NOVEMBER 28TH, VS. THE 21ST DUE TO THE THANKSGIVING HOLIDAY.

MOTION TO ADJOURN: Steve Haas

2ND: West Feitzer

Motion passed unanimously